



PRESS RELEASE

First half results: weathering the crisis

About ACTIA GROUP:

A Toulouse based Group with global presence, ACTIA is specialised in high added value electronic equipment, destined for the vehicle and telecommunications markets.

With a strategy based on innovation, quality and competitiveness, the Group is today a leader in automobile diagnostics and in on-board systems for the niche markets for vehicles with small or medium sized production runs (buses, coaches, HGV's and specialist vehicles...) as well as in hertzian transmission.

As at 31/12/2008, ACTIA GROUP recorded a consolidated turnover of € 261.3 million and had more than 2,425 employees across 15 countries, of whom more than 470 in R&D. More than 55 % of its revenues are earned outside France.

To find and receive any information about the Group register at:

www.actiagroup.com

Shares: 20,099,941
NYSE Euronext C
ISIN FR0000076655
Mnemonic: ATI
Reuters: MRSP.PA
Bloomberg: AIELF:FP

(In € millions)	30/06/09	30/06/08
Revenue	105.44	132.29
EBITDA ⁽¹⁾	(0.02)	10.24
Operating profit	(3.07)	7.69
Financing costs	(1.50)	(2.43)
Net profit	(3.71)	2.97
Group share of net profit	(3.38)	2.95
Gearing	106 %	104 %

(¹) EBITDA: net profit for the period + corporate tax + financing costs – other interest and income from securities + provisions for depreciation

Audited figures

Group business model resilient

In comparison to some business sectors, which have dropped by as much as 60 %, ACTIA Group has, during the first half of 2009, managed to limit the impact on its business to a drop of 20.3 %, delivering turnover of € 105.4 million. Its capacity for innovation and the worldwide presence of its direct sales forces have cushioned the impact of an extremely unfavourable economic climate on certain key business sectors.

The business has declined by 15.6 % in France and by 26.0 % for the overseas subsidiaries. Excluding a one-off deal in Germany in the first half of 2008, the decline amounts to only 12.8 %.



Operating loss limited by the initial effects of the Group efficiency plan

In view of the difficult economic climate, the Group decided back in the autumn of 2008 to implement a plan to save on both operating and payroll costs.

The plan, the full effects of which will be felt towards the end of 2009 and in 2010, has already enabled the Group to contain the bottom line impact of the overall slowdown in the business.

Analysis of the profit and loss statement for the first half shows EBITDA at near breakeven, negative operating profit of € 3.1 million and, finally, the Group share of net profit at a negative € 3.4 million.

Balance sheet stable

During the first half of 2009 the Group continued its policy of optimising working capital requirements. Net debt is down by 10 % due to the implementation of financing early in the second half of 2009. Gearing is at 106 %, an almost identical level to that reported as at 30th June 2008.

Outlook

The turnaround of the business in certain markets, together with the development activities undertaken by the Group, enable ACTIA Group to announce a revenue objective of between € 220 and 225 million.

“Over the past few months, ACTIA Group has shown a great ability to react, both in terms of costs and continued innovation in order to contain the impact of the crisis and to prepare for a return to growth. The Group’s recent commercial successes with major European customers allow us to reaffirm our confidence in our prospects for the medium and long term. The current strategic priorities being pursued by the Group, namely in the fields of environmental safety and communications, are fully in line to meet current key concerns, whether domestic, European or even international.” states Christian DESMOULINS, Chairman of the Board.

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Next Press Release: Q3 2009 turnover

Thursday 12th November 2009

Released before the opening of the Paris stock exchange at 7 am.